



**Microsoft**  
Solutions Partner  
Digital & App Innovation  
Azure



# Validating User Research with Azure Monitor: 4-Week Implementation

## About iTrellis:

We create innovative and impactful technology solutions for startups and Fortune 100 companies. As a Microsoft Solutions Partner for Digital and App Innovation, iTrellis is extending this service offer to help your team deliver.

## What we offer

This service offering expedites the research phase, and completes the necessary software instrumentation tasks to immediately start analysis and tracking. During the first two weeks, iTrellis extracts key process indicators from user studies and translates those into measurable application telemetry.

Then in the final two weeks, iTrellis sets up Azure Monitor and instruments your software application for analytics. Ideal for optimizing your application, this turn-key service offering sets your team up to start tracking and analyzing user behavior with modern design and development infrastructure practices.

## What our customers are saying

"iTrellis accelerated MarqMetrix's development planning by swiftly bringing valuable product design and process insight to our most ambitious initiatives."

– Scott Martin,  
Director of Software Engineering  
MarqMetrix

iTrellis

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# Why Microsoft Azure?

## Be future-ready

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data-science tools

## Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

## Build on your terms

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

## Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.



## Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

Learn more at  
[www.azure.com](http://www.azure.com)

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